ExedPro | Learning beyond for business advancement with ABFI Institute Perbanas and Cambridge University

Cambridge Executive Education Programme

Shaping Our Future in Volatile Times

19 - 24 April 2009
Cambridge, UK

ABFI INSTITUTE
PERBANAS

CAMBRIDGE
Judge Business School

WELCOME

Welcome from the Director of Cambridge Executive Education

Cambridge Executive Education, Judge Business School, is delighted to be working with ABFI Institute Perbanas. We look forward to delivering a bespoke learning experience, bringing together our world renowned faculty to meet the specialised needs of Indonesia's top executives.

With its suite of carefully designed teaching sessions and company visits, this programme will provide you with the opportunity to explore together the latest research and thinking, and to gain new contacts and knowledge to optimise your workplace effectiveness and business results.

You will also discover the culture and traditions of Cambridge and London with organised cultural and social activities.

It will be our pleasure to welcome you to Judge Business School for what promises to be an inspiring, enriching and enjoyable executive education programme.

Dr. Lawrence Abeln

INTRODUCTION

Introduction from the Programme Director

Unlike many other management and leadership courses, this programme provides a unique opportunity to look beyond the usual business functions and operational issues and to step back and consider how we can proactively reshape the future of our businesses and Indonesia's regional and global role in the next phase of development.

Successful leaders need to be able see beyond operational issues and the current volatility, to recognise fundamental forces that are relentlessly transforming the world and to consider how to respond to them. This lies at the very core of the design of our unique programme. Drawing on the quality and depth of the Cambridge Community, participants will engage with leading thinkers and professionals who have contributed to debate and decisions at the highest levels of business and government to tackle the major opportunities and challenges ahead.

This is an ambitious and non-traditional agenda that goes far beyond the usual menu of business functions such as finance, marketing and supply chains. We believe, however, that it is time to raise our aspirations and to proactively shape the future at this time of seismic shifts in the business environment.

From this programme delegates can expect to take-away:

- New awareness and perspectives on these fundamental changes
- Frameworks that help managers lay out the options for their companies and develop alternative paths forward
- Renewed ideas and ambitions for shaping the future
- Enhanced capabilities for leading in a volatile, global environment.

We look forward to working with you.

Professor Peter Williamson

CAMBRIDGE UNIVERSITY

About Cambridge Executive Education

Cambridge University is internationally recognised for its outstanding faculty and excellence in teaching; first-rate research applied to industry; collaborative learning environment and community; and commitment to innovation and its application. Cambridge Executive Education, based at Judge Business School, inspires, educates and engages the leaders of today and tomorrow. We deliver programmes to help achieve operational excellence and business results.

Our open programmes are designed for business professionals, managers, leaders, and executives who strive for professional and personal growth. Customised programmes for organisations are also developed and delivered to support strategic objectives and improve performance.

We help organisations meet the demands of changes in their own business and in the marketplace, working in partnership to provide an environment of collaborative learning.

http://www.cambridgeexeced.com/

JUDGE BUSINESS SCHOOL

About Judge Business School

Judge Business School was established in 1990 as a focus for management teaching and research in the University. The world class faculty of the School comprises over 80 members. They represent all continents and likewise their research interests span the globe and the full spectrum of business issues. Many are leaders in their field directing cutting-edge research,consulting for top businesses, advising governments, and most of all, bringing their experiences and new found knowledge into the classroom.

At the heart of the University of Cambridge, Judge Business School is now one of the top business schools in Europe, offering a variety of teaching programmes including the Cambridge MBA, PhD, MPhil and undergraduate degrees together with a suite of Executive Education courses.

ABFII PERBANAS

About ABFI Institute Perbanas

ABFI Institute Perbanas stands for the Asian Banking Finance and Informatics Institute Perbanas. ABFI Institute is therefore a strategic transformation of STIE and STIMIK Perbanas Jakarta. ABFI Institute was designed and established in order to provide high and internationally standard higher education services in the area of banking, financial services, information technology and business for the 21st century's competitive business challenges.

ABFI Institute was officially established on November 2007 through the Minister of National Education number 209/D/O/2007. Like its predecessor, ABFI Institute Perbanas is owned by Perbanas Foundation, the association of banks in Indonesia. ABFI Institute Perbanas is committed to the development of human capital in the country.

The Programme and Practical Information

Sunday 19 April	6.00pm – 10.00pm Opening Reception and Dinner, Munro Room, Queens' College, Cambridge University
Monday 20 April	8.30am – 5.00pm Judge Business School *Welcome and Introduction* Professor Peter Williamson and Verity Stroud *Reshaping the Map of China/Asia and the Positioning of Indonesia* Professor Peter Williamson *Leadership in a Global Context* Professor Dame Sandra Dawson DBE 5.15pm – 8.00pm Cultural tour of Cambridge A guided walk around the historic centre, including a private visit to a college and a traditional river tour
Tuesday 21 April	9.00am – 5.00pm Judge Business School *Mergers and Acquisitions: Financial Issues* Professor Geoff Meeks *Mergers and Acquisitions: Strategic Issues* Professor Peter Williamson
Wenesday 22 April	9.00am – 6.00pm London Visits to leading financial institutions in the City of London Cultural visit to the British Museum followed by free time in London
Thursday 23 April	9.00am – 5.00pm Judge Business School *Banking Regulation* Lord Eatwell *Energy/Mining Impact: Global Markets and Risks* Nick Butler 7.00pm – 10.00pm Gala Dinner, Prioress' Room, Jesus College, Cambridge University
Friday 24 April	9.00am – 5.00pm Judge Business School *Financial Markets* Dr. Simon Taylor *Investments in Electricity Infrastructures in the New Financial Environment* Dr William Nuttall Programme closes.

Cultural Activity

A cultural tour of Cambridge on foot and by river - on a traditional Cambridge punt (a type of boat) - has been organised for delegates to enjoy. There will also be a visit to the British Museum, London; a world-class museum that houses an impressive global collection of art and artefacts

Accommodation

Delegates will stay in the University Arms Hotel, a 4* Victorian hotel overlooking Parker's Piece, which is just a few minutes walk from Judge Business School. Accommodation comprises a double ensuite bedroom for each delegate. Breakfast is included.

Catering

Two refreshment breaks are provided each day, morning and afternoon. Lunch will be at the University Centre, where delegates can enjoy a three-course lunch of hot and cold dishes from a variety of cultures. Halal non-meat options will be available and other special dietary requirements can be accommodated for if advance notice is given.

Two formal dinners have been organised at Queens' College and Jesus College. While sampling a fine, three-course menu, delegates can relax and absorb the culture, traditions and architecture of these historic university institutions. On all other evenings, delegates will be free to make their own arrangements and comprehensive information about local restaurants will be provided

Transport

ABFI Institute Perbanas will be responsible for coordinating air travel and associated transfers to and from Cambridge. Judge Business School will provide complementary transport for the London visit.

Faculty and Session Content

Reshaping the Map of China/Asia and the Positioning of Indonesia

In this session we will discuss:

- The changing economic geography of Asia: shifting patterns of trade, investment and power
- Cost innovation and disruptive competition from China
- Asia's new competitive game
- Opportunities and pressures on ASEAN countries
- Developing Indonesia's role in Asia

Mergers and Acquisitions: Strategic Issues

This session will enable us to explore:

- Acquisitions in the context of strategy
- Efficiently screening and strategic evaluation of acquisition targets
- Balancing planning and opportunism
- The impact of the acquisition team and decision-making process
- Acquisition integration: preservation, symbiosis and absorption
- Managing risks
- Beyond the acquisitions

Professor Peter Williamson

Director of Executive Education Program
Visiting Professor of International Management
Fellow Commoner of Jesus College
BA (Macquarie Univ.), PhD (Harvard Univ.)

Peter Williamson researches and lectures on globalisation and its implications for corporate strategy; strategies for success in China and the internationalisation of Chinese companies and their global impact, merger and acquisition strategy and post-merger integration; corporate ecosystems and the management of networks of strategic alliances; and strategies for a carbon-constrained world.

He has served various senior roles with leading companies globally, including Merrill Lynch Inc.,Non-Executive Chairman of the Board of Directors of the macro hedge fund manager Tactical Global Management and Director of AIM-listed Chinese software company Geong International Ltd.

Peter has also acted as consultant on business strategy, mergers and acquisitions, and international expansion to numerous companies, governments and international organisations throughout the Asia-Pacific region as well as in Europe and North America.

http://www.jbs.cam.ac.uk/research/faculty/williamsonp.html

Faculty and Session Content

Challenges in Global Leardership

During this session delegates will explore:

- Leadership for improved performance
- Understanding historical and cultural context in order to create the future
- Key understandings
  - diversity
  - relationships
  - values
  - trust
- Gaining commitment to lead for improving performance

Professor Dame Sandra Dawson

KPMG Professorship of Management Studies, Judge Business School, and Master of Sidney Sussex College, Cambridge. As Deputy Vice Chancellor she is leading the university's Cambridge India Partnership.

Sandra writes and consults on organisational behaviour, leadership, and the management of change. She is a Non-Executive Director of Barclays Bank and Oxfam; Chair of the Executive Steering Committee of the Advanced Institute of Management and a member of The UK-India Round Table.

Formerly she was Director of Judge Business School, Chairman of Riverside Mental Health Trust, and Non-Executive Director of a J P Morgan Investment Trust, RAND Europe and the Public Health Laboratory Service.

http://www.jbs.cam.ac.uk/research/faculty/dawsons.html

Mergers and Acquisitions: Financial Issues

This session will examine financial aspects of merger and acquisition transactions, with special reference to the banking industry:

- Sources of financial gain – "economic natural selection", synergies, tax, capital market anomalies
- Financial leakages – transaction costs, assimilation costs
- Competition authority concerns
- Statistical evidence on the outcome – accounts based (earnings), stock market based (total shareholder return)
- Case study evidence – including RBS/NatWest, RBS/ABN

Professor Geoff Meeks

Professor of Financial Accounting
BA (Univ. of Cambridge), PhD (Univ. of Edinburgh)
Research Interests

Geoff Meeks researches and lectures on financial reporting around major events in business finance (especially takeover, bankruptcy, IPO); creative accounting and accounting regulation; and corporate governance.

Geoff Meeks joined Judge Business School in 2003, having previously been employed by Price Waterhouse, the University of Edinburgh and the Faculty of Economics at Cambridge. He has held visiting positions at Harvard Business School, INSEAD and London School of Economics. He is a member of the Academic Panel of the Accounting Standards Board.

Faculty and Session Content

Banking Regulation

This session will explore:

1. Lessons of the 2008 banking crisis:
   - how do we analyse what happened
   - what are the institutional implications?
   - what are the international financial implications?

2. Designing a regulatory system for 3rd World countries
   - the principles of regulatory design
   - the practicalities of regulatory design
   - relations with the western financial system

Lord Eatwell

Professor of Financial Policy
Director of the Centre for Financial Analysis and Policy (CFAP)
President of Queens' College
BA (Univ. of Cambridge), AM, PhD (Harvard Univ.)

Lord John Eatwell researches and lectures on European integration and problems of unemployment; disguised unemployment, the definitions of competition and equilibrium in inter-temporal general equilibrium models.

John Eatwell has served several key roles in the British government, most notably as economic adviser to a former leader of the British Labour Party, contributing significantly to a substantial re-alignment of the Labour Party's economic policies. In 1992 he entered the House of Lords, and from 1993 to 1997 was Principal Opposition Spokesman on Treasury and Economic Affairs.

John Eatwell is a member of the board of the Securities and Futures Authority, Britain's securities markets regulator. In this position he has developed his interest in securities regulation, particularly with respect to risk management in financial institutions.

Energy/Mining Impact: Global Markets and Risks

This session will focus on:

- The changing shape of the global market: the growth of demand and the changing geography of consumption
- The risks to stability
- The concentration of supply at a time when trade is growing: the increased reliance on politically insecure areas especially for oil
- Climate change: the growth of emissions as energy use, and particularly the possible consequences of coal use rises
- The inadequacy of investment and its consequences: a supply gap and a gap in terms of the development of alternative, lower carbon sources of energy
- Predictions of the likely and possible outcomes

Nick Butler

Chairman of the Cambridge Centre for Energy Studies (CCES)
BA (Univ. of Cambridge)

Professional Experience
Prior to joining the School, Mr Butler was Group Vice President for Policy and Strategy Development at BP (2002-2006). He is Chairman of the Centre for European Reform, and a member of the International Advisory Board, Yale, and the Executive Committee of the Centre for China in the World Economy, at Tsinghua University in Bejing. He is also a member of the Faculty of the World Economic Forum.

Research Interests
Through his work with the Cambridge Centre for Energy Studies, Nick Butler researches and lectures on some of the key issues affecting energy security worldwide including: developments in Russia; the growing trade in natural gas; the gradual emergence of alternative and renewable forms of energy supply; and the need for new international institutional frameworks to manage the stabilisation of carbon emissions.

Faculty and Session Content

Financial Markets

This session will focus on the dramatic changes in the global financial system arising from the crisis triggered by the US real estate market. It will explore:

- how the crisis arose and what it revealed about the weakness of the system
- the measures taken and how they will change the near term outlook for international finance
- the longer term outlook for finance in the global economy.

We will examine in particular the key recent areas of financial innovation, specifically the growth of hedge funds, private equity and financial derivative products, and the future of these innovations.

Dr Simon Taylor

Director of the Master of Finance Programme
Lecturer in Finance
MA (Univ. of Cambridge), MPhil (Univ. of Oxford), PhD (Univ. of London)

Simon Taylor researches and lectures on how capital markets monitor and influence company decision making; and methods of valuation used by equity research analysts.

Simon spent nine years as an equity analyst at a number of investment banks, including BZW, JPMorgan and Citigroup, where he was involved in several major equity transactions and takeovers and led research teams covering the European and global utilities sectors. In 2001 he became Deputy Head of European Equity Research at JPMorgan where he was responsible for the technical and quantitative research teams and for the technology, media and telecoms sectors. He was a leading member of the team that set up JPMorgan's global research centre in Mumbai, India in 2003. He has been a consulting editor for Hedgequest magazine and has been a consultant to a number of hedge funds.

http://www.jbs.cam.ac.uk/research/faculty/taylors.html

Faculty and Session Content

Investments in Electricity Infrastructures in the New Financial Environment

Dr William Nuttall and Dr Simon Taylor

In this session delegates will learn about and discuss:

- Europe's electricity market – a very brief history
- The challenge of infrastructure renewal
- Policy pressures and economic externalities – climate change and energy security
- The specific case of new nuclear build
- The new financial context – markets in retreat? Investment in jeopardy

Dr William Nuttall

Director of the MoTI Programme
Assistant Director of the ESRC Electricity Policy Research Group
University Senior Lecturer in Technology Policy
BSc Hons (Univ. of East Anglia), PhD (Massachusetts Institute of Technology)
Shared post at Judge Business School and the University of Cambridge Engineering Department

Dr Nuttall researches and lectures on energy policy, with a particular emphasis on nuclear power; the role of new physics based technologies for power generation and waste management; condensed matter physics; innovative approaches to research evaluation; complexity and agent-based simulation. He teaches on the Technology Policy MPhil and was its founding Director (2002-2006).

Bill Nuttall is an advisor to the DTI (Energy and Foresight), the Parliamentary Office of Science and Technology and the IEA, and has given evidence and advice to Select Committees of the House of Lords. He has also advised the BG Group, E.ON UK and British Energy. He is an experienced commentator on energy issues for government, parliament and news media (print, broadcast and online).

http://www.jbs.cam.ac.uk/research/faculty/nuttallb.html

ABFI Institute Perbanas

Cambridge Executive Education Programme

Judge Business School, Cambridge University

19 - 24 April 2009

Cambridge, UK

Registration

1) Tel: (021) 719 2580 Fax:(021) 719 2532

2) Mail: Executive Development Programme, Graduate Programme, ABFI Institute Perbanas.
Building Unit 6, 7th Floor, Jalan Perbanas, Karent Kuningan, Jakarta 12940
Attn: Adi Setiadi

2) Email: jolanda_sadrach@srwasia.com

	Mr./Ms./Mrs.	Surname	Last Name	Job Title	Department
1st Delegate					
2nd Delegate					
3rd Delegate					
4th Delegate					
5th Delegate					

Registration fee: £6,375
(with £875 subject to tax refundable after October 2009)

Mr./Ms./Mrs. First Name, Last Name Job Title

Organisation Nature of Business

Address

Post Code

Tel: Mobile: Fax: Email:

Special dietary requirements (for religious or other reasons)

Full payment must be deposit to ABFII Perbanas account before seat confirmation. Deposit into “Bank Bukopin”, Rasuna Said Branch, Account name: ABFII Perbanas. Account Number: 1020447016. Please fax deposit slip to (021) 719 2532.

ABFI INSTITUTE PERBANAS

ABFI INSTITUTE PERBANAS
Jl. Perbanas, Karet kuningan, Jakarta 12940
Tel. 62 (21) 5252533, 5222501-4,
Fax: 62 (21) 5228460, 5222645
www.perbanasinstitute.ac.id

CAMBRIDGE
Judge Business School

Judge Business School
Trumpington Street
Cambridge, CB2 1AG, UK.
Tel. 44 (0)1223 339700
www.jbs.cam.ac.uk

Project Manager

SRW&Co.
people management consulting

This programme was correct at the time of printing. It might be subject to further minor changes.